

***Easy Enrollment Advisory Committee***  
***October 26, 2020***  
***3:00 PM – 4:30 PM***

**Committee Members Present:** Frances Coet, Jared Colturi, Jeanine Draut, Amber Egbert, Deb Judy, Melanie Herman, Marivel Klueckman, Allison Neswood, David Sullivan, Tanya Trujillo, and Monica VanBuskirk

**Staff Present:** Kelly Davies, Bailey Dvorak, Saphia Elfituri, Jacqueline Giordano, Emma Oppenheim, Ilana Rivera, Nina Schwartz, and Aron Snyder

**I. Welcome & Introductions**

Monica VanBuskirk called the meeting to order at 3:00 p.m., welcoming everyone in attendance.

**II. Discussion Question and Guiding Principles, Tax Review Form and Schedule, and Next Steps**

The Committee reviewed a presentation outlining the discussion question from the initial Easy Enrollment Committee meeting, guiding principles, tax review form and schedule, and next steps.

Guiding Principles

The purpose of the Easy Enrollment Program is to leverage “the individual income tax filing process to maximize the enrollment of uninsured individuals in a health care coverage affordability program.” (HB20-1236)

Discussion Question

Staff is seeking Committee input on what Connect for Health Colorado and the Department of Revenue (DOR) need to do well to be successful in decreasing the number of uninsured individuals and maximizing enrollment in this program.

Committee Member input includes:

- Making sure the process is both user friendly and legally sound
- Ensuring proper campaigning and targeting groups for outreach
- There needs to be a way to communicate with individuals who become eligible either through a subsidized plan, Medicaid, or child health plan plus (CHP+) on what their benefits could look like

- Focus on value for equity by centering the communities that are most marginalized by systems of coverage and care
- Work with Marketing to ensure the “why” is clear to the customer

### **III. Review Tax Form and Schedule**

The Committee reviewed the proposed language to appear on the tax form. The Committee suggested eliminating the question asking the customer if they are a Colorado resident. Staff clarified that we need to ask about residency in order to do an accurate eligibility assessment. A [link](#) to Maryland’s Easy Enrollment Health Insurance Program was distributed as reference to their pilot program.

The Committee reviewed a [draft tax form](#). The Committee suggests simplifying the tax form, making it less burdensome particularly for immigrant families. The Committee was advised to send any questions or comments on the tax schedule to Aron Snyder by Monday, November 9, 2020.

### **IV. Next Steps**

The next Easy Enrollment Advisory Committee Meeting is currently scheduled for Monday, November 30, 2020. The Committee co-chairs propose two additional meetings for 2020: November 16 and December 14.

### **V. Public Comment**

None.

Meeting adjourned at 4:27 p.m.

Respectfully Submitted,

Monica VanBuskirk

Committee Co-Chair

Amber Egbert

Committee Co-Chair